

**The Second National Conference on Women and HIV/AIDS in Canada**  
**CONFERENCE LOGO CONTEST: RULES AND INFORMATION**

The Planning Committee of the Second National Conference on Women and HIV/AIDS in Canada (otherwise referred to as the “conference committee”) is currently inviting submissions for its Conference Logo Contest.

**ARTWORK SPECIFICATIONS**

This contest is open to all women (trans-inclusive) living with HIV/AIDS in Canada, whether you are a professional or an amateur. The logo must follow these specifications:

- It must be an original work produced by you.
- The design should be relevant to the theme of women and HIV/AIDS.
- Submissions must be two-dimensional. Formats can include but are not limited to digital designs, paintings and drawings.
- Submissions must be in greyscale (black, white and different shades of grey) and red only (and/or if you submit a piece in color, it may be pared down to greyscale and red for printing).
- Any text on the final conference logo must be in English and French. If you submit a logo in one of these or any other language, your design must leave room for the translated text to be added by the conference committee.
- The logo should include the caption “The Second National Conference on Women and HIV/AIDS in Canada / La deuxième conférence nationale sur les femmes et le VIH/sida au Canada.” If you choose to submit a design without this caption, it will be added by the conference committee.
- The design should be of a size appropriate for use as a logo (approximately 3”x 3”). If you submit a larger piece, it must lend itself to being reduced to logo-size by the conference committee.

**ELIGIBILITY**

To enter and be eligible for your artwork to be chosen, you must be a woman (trans-inclusive) of 18 years of age or older who is living with HIV/AIDS in Canada. Professional and amateur artists are welcome. Your artwork submission must never have been previously exhibited publicly or selected as a winner in any other contest.

**HOW TO ENTER**

Your submission can be sent electronically or by regular mail, to the attention of Sophie Wertheimer, Project Coordinator for the National Conference on Women and HIV/AIDS in Canada. Please make sure that you include your name and contact information along with the submission. The deadline to enter a logo submission is Sunday June 27 at 5PM EST.

For electronic submissions, send a TIFF, PDF, WORD, or JPEG file to the following address: [sophiew@cdnaids.ca](mailto:sophiew@cdnaids.ca). Please include “Logo Contest” in the subject line.

Regular mail submissions can be sent on any type of paper or other surface to the following address:

Sophie Wertheimer  
c/o The Canadian AIDS Society  
190 O'Connor, Suite 800  
Ottawa, ON, K2P 2R3

Please do not hesitate to get in touch with Sophie should you have any questions about the contest or your submission. You can reach her by email or by phone at 613-230-3580 ext.123 (in Ottawa) or 1-800-499-1986 ext.123 (in the rest of Canada).

### **CONTEST RULES**

By participating in the contest, each participant agrees to be bound by these contest rules, and guarantees that the submission:

- Is original to her and that the participant has all necessary rights in and to the submission and all of its components – including, without limitation, any and all pictures, photographs, or artwork contained therein – to enter the contest;
- Does not and will not violate any law, statute, ordinance or regulation;
- Is not and will not be defamatory, trade libelous, and further that it will not contain, include, discuss or involve, without limitation, any of the following:
  - -Derogatory characterizations of any ethnic, racial, sexual or religious groups;
  - -Content that endorses or condones any violent or harmful activity, behaviour or conduct;
  - -Personal information of individuals, including without limitation, names, addresses (physical or e-mail), phone and/or fax numbers;
  - -Any other content that is or could be considered inappropriate, unsuitable or offensive, as determined by the contest organizers and/or the contest judges in their sole discretion.

### **WINNER SELECTION**

The winning logo will be selected by the following process: The panel of judges will initially review all submissions that are sent during the contest period. The contest judges reserve the right, in their sole discretion, to remove any submission, or to request a participant to modify or edit her submission, if a complaint is received with respect to the submission, if the submission violates the terms and conditions set forth in these rules, or for any other reason. The panel of judges will consist of five members of the conference committee, selected to represent varied communities and regions in Canada.

Criteria for judging may include, but are not limited to:

- Relevance to women and HIV/AIDS in Canada;
- Visual appeal; and
- Suitability for use as the official logo of the Second National Conference on Women and HIV/AIDS in Canada

To be declared a winner, the selected participant must sign and return within 10 business days of notification a declaration and release, which, among other things:

- Assigns all intellectual property, including copyright, in and to her submission
- Agrees to indemnify the contest organizers, the contest judges and affiliated organizations against any and all claims, damages, liabilities, costs, and expenses arising from use of their submission; including without limitation, any claim that her artwork infringes a proprietary interest of any third party.

### **PRIZE**

The creator of the winning logo will receive a \$250 gift certificate to the store of her choice. The Project Coordinator for the National Conference on Women and HIV/AIDS will be in touch with the winner directly to arrange for prize selection and delivery.

### **COPYRIGHT**

By entering the contest, all participants agree as follows: (i) that the contest and conference organizers will have the right to publish, display, reproduce, modify, edit or otherwise use the submission in whole or in part on the website, letters, advertisements, press releases, programs and all other materials related to the Second National Conference on Women and HIV/AIDS in Canada, (ii) to release and hold harmless the contest organizers, the contest judges and affiliated organizations against any and all claims, injury or damage arising out of or in relating to participation in the contest, and further against any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related cause of action.

### **About the National Conference on Women and HIV/AIDS in Canada**

The first National Conference on Women and HIV/AIDS was held in May of 2000. In the ten years following this event, significant changes have occurred in the experiences, needs and resources available to women, transwomen and girls living with, affected by and at risk for HIV/AIDS in Canada. By bringing together women, activists, researchers, service and healthcare providers, policymakers and other stakeholders, the second National Conference on Women and HIV/AIDS will offer participants the opportunity to engage in dialogue and to exchange knowledge and skills to better understand and respond to the current and diverse needs of women in Canada. Tentatively scheduled for the fall of 2011, the National Conference is founded on the principal of multi-stakeholder engagement, such that diverse individuals, communities and groups will be invited to participate in the event and its development. Ultimately, we want this to be a conference by and for the women who are affected by HIV/AIDS in Canada, and the many individuals, groups and institutions working with them.

**THANK YOU FOR YOUR INTEREST!**